



Karen Ko

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education

BFA in Illustration 2014 — 2018
Rhode Island School of Design

experience

Elevate Labs MAR 2019 — PRESENT
Illustrator

- As an in-house illustrator, I focus on providing sophisticated and engaging illustrations for the Balance meditation app and Elevate brain-training app
- In addition, I also provide illustrations and designs for marketing including social media, email, and other miscellaneous branding materials

Freelance illustration 2017 — PRESENT
Various clients

- Illustrations commissioned by clients including *Plansponsor* magazine, San Francisco Botanical Garden, TED, Google Creative Lab, Toucan App, and *The Ringer*

Healthline Media SEPT 2018 — MAR 2019
Freelance illustrator

- Created 32 sets of illustrations and icons for the newsletter sign-up landing page using the Healthline house illustration palette and style
- Conceptualized sketches representing a variety of ideas, integrated feedback from art directors, and delivered finished assets at a timely pace

RISD Media Group NOV 2017 — JUNE 2018
Design intern

- Under the art direction of a senior graphic designer, assisted in creating the branding of RISD Commencement 2018
- Produced a series of vector illustrations with versatile usage that were displayed on websites, emails, print materials, clothing, and other promotional materials

Google Creative Lab JUNE — AUG 2017
Illustration & animation intern

- Collaborated with creative leads, producers, writers, and editors to create content for YouTube show Nat & Friends
- Produced illustrations and animated GIFs for social media, pitched and created an original episode, and designed merchandise such as team T-shirts and stickers

skills

Narrative & Editorial Illustration
Vector Illustration
2D Animation
Graphic Design
Poster Design
Screenprinting

Adobe Photoshop, Illustrator,
InDesign, After Effects, Premiere
Sketch, Figma, Zeplin, InVision

honors

society of illustrators nyc
student competition 2019

joseph lefevre memorial award
for excellence in illustration
rhode island school

illustration west 55
student competition 2017

society of illustrators nyc
student competition 2016